

6. SUMMARY OF FIVE YEAR BUSINESS PLAN

This is a summary of the Business Development Plan prepared by CCHB for the purpose of inclusion in the Prospectus.

Vision statement:

To become a leading player in the Interconnect niche market.

Plan and strategy:

In order to maintain and enhance the Group's market presence and competitiveness, CCHB will implement the following strategies over the next five (5) years:

- Enhance the Group R & D by expanding the US Research Team and setting up the Development Team in Malaysia;
- Design and develop more high-end products allowing the Group to tap into higher margin markets;
- Enhancement of the Group's image and promote brand awareness;
- Widen the Group's market segment through expansion in Europe;
- Increase in production capacity; and
- Quality certification.

Product and Business Development Policy.

Product/Services to be offered during the first year after admission to the MESDAQ Market:

- (i) Signal cables;
- (ii) Motherboard and daughter card connector;
- (iii) Device connector (hard disk drive);
- (iv) Back-plane connector right angle (laptops);
- (v) Back-plane connector vertical (servers); and
- (vi) Power cable (power supply and adaptor).

Products to be developed over the next 5 years

- (i) SATA Interconnect Products for Set-Top Boxes;
- (ii) Serial Attached SCSI cable and connectors;
- (iii) High density interconnect and cable family; and
- (iv) Mobile phone/PDA cable and PCB connector.

Technology Acquisition Policy.

The Group will step up its effort to participate in various product standardization committees and work groups so as to have access to the latest trend in technology and product development.

In Malaysia, we will actively seek to tap on and collaborate with the research facilities offered by leading tertiary establishments.

Human Resource Policy.

Creativity and intellectual properties are the hallmark of the Group's strength and competitiveness. The Group recognizes the importance of its employees and actively promotes and encourages them to upgrade themselves by sending them for courses and seminars organized by external parties.

With the enhanced image of a listing status, the Group also hopes to attract and retain bright and outstanding employees.